

BOTTINEAU CO. ECONOMIC DEVELOPMENT CORP

Board Meeting Agenda

Wednesday March 27th

St Andrews Conference Room – 12 Noon

Key: M-Motion, MS-Motion Second, VV-Voice Vote, RCV-Roll Call Vote, MC-Motion Carried

Board Present: Jerry Migler, Chuck Neubauer, Julie Mears (phone), Alfred Sams, Doug Marsden, Mike Foster, Tyler Rogers

Staff: Whitney Gonitzke, Executive Director, Crystal Grenier, Administrative Assistant

Absent: Jon Beyer, Jason Guss

MEETING AGENDA:

1. Meeting called to order at 12 Noon

2. **Approve Minutes of Previous Meeting (February):** *M-Marsden. MS-Migler. VV. MC*

3. **Review/Approve Financials:** *M-Migler. MS-Sams. VV. MC*

4. **Marketing – 2 submitted Proposals:** Whitney shared the pros and cons of both proposals. She was given the go ahead to pursue the one submitted by AE2S which falls nicely into EDC projected marketing goals.
M-Migler. MS-Foster. VV. MC

5) **Application:** The new loan fund application was positively accepted by the board. A couple of minor changes on the required materials page will be submitted; add a line for “Current Business Financial Statement” and take out “Business Balance Sheets”.

6) **Partners in Marketing – Praxis:** Focus on community visits, utilize all social media outlets ... (Whitney, please fill this one in).

7) **Annual Meeting:** Whitney shared thoughts on revamping annual meeting with tentative month of August as meeting month. Trudy’s resignation will put this event on hold until new director is hired.

8) Director Report:

a) The Current EDC Focus was touched on in the EDC paper article.

b) Our prospects are still @ 7

c) Tracking System is up and running.

d) Forward Planning – New chamber director (once hired) and Whitney will be working on Tourism Budget to carry us into the future and beyond. Discussion was brought up about the person to attend future RLND classes. Candidates to consider: Penny Nostdahl, DCB foundation director, or Koni Hahn, STAHC Foundation Director.

Meeting Adjourned at 1:30PM

Minutes compiled and submitted by Crystal Grenier & Whitney Gonitzke

Next Board Meeting: April 17th 2019